

Ms. Meredith Brenholdt

Director, Strategic Planning & Marketing Analysis Taco Bell / Yum! Brands

Meredith Brenholdt is a business strategist working for Taco Bell / Yum! Brands. In this role, she is responsible for annual business planning, investment and business development, and new product launches.

Ms. Brenholdt previously worked with Bain & Company for over a decade. At Bain, Ms. Brenholdt specialized in Private Equity and Corporate M&A transactions, primarily in the Retail and Consumer Products industries. Ms. Brenholdt also worked with privately-held portfolio companies on strategic issues.

While at Bain, Ms. Brenholdt worked *pro-bono* for the California Business Roundtable assessing California's business climate. As a result of this experience, Ms. Brenholdt became passionate about returning California to the Golden State. Ms. Brenholdt served on Meg Whitman's campaign for Governor as the Manager of the women's coalition in Southern California.

Ms. Brenholdt graduated from Claremont McKenna College. At Claremont, Ms. Brenholdt served in a variety of campus leadership positions and was among the first graduating classes of the Leadership Sequence. She is particularly interested in leadership as it relates to entrepreneurship, corporate governance, and politics.

Ms. Brenholdt also serves on the SOURCE advisory committee, and is working with several other non-profits to review their strategy and operations.